



Media Release

For Immediate Release



New Zodiac Ei Salt water chlorine generator makes a splash

Save time and money, and enjoy the benefits of soft clean pool water all year round, with the innovative new Ei Salt Water Chlorine Generator from Zodiac, Australia's leading pool technology and equipment supplier.

Patent designed and made in Australia, the Ei is the cost effective solution to creating soft and gentle pool water which is not only preferable to swim in, but is also a safe alternative for adults and children with sensitivities to chemical chlorine.

Putting the 'E' into easy, the Ei Salt Water Chlorine Generator offers a practical DIY solution allowing you to enjoy the benefits of salt-water chlorine in around 15 to 20 minutes. And to make installation even easier and quicker, look out for the Ei promotional pack that includes, for a limited time only, its own cordless drill!

What's more, using an Ei Salt Water Chlorine Generator creates its own chlorine, eliminating the need to constantly purchase pool chlorine that can easily expire over time. Your pool will automatically be clean and clear. And because the Ei produces water containing the same amount of salt as a teardrop, you can say goodbye to red irritated eyes and unpleasant chlorine smells!

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For further media information please contact:

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For maximum enjoyment and minimum maintenance, you can't go past the Ei Salt Water Chlorine Generator to take out the hassle of maintaining your pool. Because the Ei safely creates chlorine gas through reverse polarity technology, it not only cleans your pool, but is also self cleaning!

The Ei Salt Water Chlorine Generator is ideal to use in all types of family pools, and at RRP of around \$850 it is a cost effective solution creating a salt-water pool the whole family can enjoy.

Dive into Zodiac today and feel the difference an Ei Salt Water Chlorine Generator can make to your pool.

For further information, please contact Zodiac on 1800 688 552 or visit www.Zodiac.com.au to find your nearest Zodiac dealer.

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